



McCarthy Communications is a Certified Woman Owned and Small Business located in Oak Brook, Illinois. With over 30 years of experience as a creative marketing agency, we serve as a trusted marketing partner to our direct clients, and we support our larger agency partners as an extension of their in-house teams.

WHAT SETS US APART

Creativity
Agility
Attention to Detail
A Can-Do Attitude

CREATIVE

Creative Strategy
Campaign Development
Graphic Design
Branding
Collateral

WEB

UX Design
Database Architecture
Web & Mobile Programming
Hosting

CONTENT DEVELOPMENT

Copywriting
Video Production
Digital Asset Creation

INTERNET MARKETING

Search Engine Optimization
Strategy
Paid Search
Email Marketing
Social Media Campaigns/
Management
Analysis & Reporting

FEATURED CLIENTS

McCarthy Communications has been fortunate to work with many wonderful clients. Here are just a few.



PEPSICO



eat right. Academy of Nutrition and Dietetics



DUNS NUMBER

79 860 4419

CERTIFICATIONS

Women's Business Enterprise (WBE)
Woman Owned Small Business (WOSB)
National/State of Illinois/City of Chicago

NAICS CODES

541430 Graphic Design Services
541613 Marketing Consulting Services
541810 Advertising Agencies
541850 Display Advertising
541860 Direct Mail Advertising
541890 Other Services Related to Advertising

McCarthyCommunications^{INC}

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